

Disclosure on SEBI Circular: Standardised & Validated UPI IDs for Investor Payments

In accordance with SEBI Circular dated 11th June, 2025 on the Adoption of Standardised, Validated and Exclusive UPI IDs for Payment Collection, PINC Wealth will now provide investors with a dedicated, SEBI-validated UPI ID for all payments made to us. This initiative has been introduced by SEBI to enhance payment security, ensure that funds are transferred only to verified intermediaries, and offer investors a safer and more transparent payment experience. As mandated, PINC Wealth will prominently display its validated UPI ID along with a secure QR code, featuring SEBI's verification symbol, on our website. Below are the detailed set of FAQs and our official UPI handle, which investors may refer to for clarity on the new process. While the use of this structured UPI mechanism is optional for investors, those choosing to pay via UPI must use only the SEBI-validated UPI ID assigned to PINC Wealth.

Frequently Asked Questions (FAQs) – Research Analyst Division

Q. Is it compulsory for the investors to use the new handle only?

Ans. The investors can choose their preferred mode of payment, such as UPI, IMPS, NEFT, RTGS, or Cheques. If an investor opts to use UPI for the payment to registered intermediaries, then they have to do so only using the new UPI IDs allotted to registered intermediaries.

Q. What should I check while making payment using the new UPI IDs/ QR Code?

Ans. Investors need to keep following things into consideration:

1. The UPI ID should properly show the name of the intermediary, followed by the short abbreviation of their category for example “brk” for Brokers, “mf” for Mutual Funds to the left of the “@” character.
2. On the right side of the “@”, the new and exclusive handle “@valid” should be present, followed by the bank name.
3. On the confirmation screen, the app should show a white thumbs-up icon inside a green triangle.
4. The QR code generated using the utility will have a white thumbs-up icon inside a green triangle. It will also display the UPI ID just below the QR code.

Q. Do investors also need to obtain new UPI handles to transact in the securities market?

Ans. No, the new UPI IDs are only for intermediaries to obtain, and investors can continue to use their existing UPI IDs.

Q. Whom to approach if my transaction/ payment fails with the new UPI ID?

Ans. The secure validated UPI ID of intermediaries will use the same banking channel as the earlier generic UPI handles. In case of any technical difficulty, investors are requested to approach their respective bank.

QR code / UPI Handle for payment of Subscription fees / RA Fees to Pioneer Wealth Management Services Limited



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